

# Mechanical Specifications

# THE RESORT TRADES



- **Publications Size:** Super Tabloid (10.5"x16.25")
- **Super Tabloid Ad Sizes:**
  - **Quarter** 4.75"W x 7.5"H
  - **Half Horizontal** 9.75"W x 7.5"H
  - **Half Vertical** 4.75"W x 15.25"H
  - **Full** 9.75"W x 15.25"H
    - Live area 9.75"x15.25"
    - Trim size 10.5"x16.25"
    - Bleed 11"x17"
- **Paper:** Semi-Gloss Swop Coated
- **Resolution:** 300 dpi Minimum
- **Printing Process:** Web Offset Heat Printing
- **Fonts:** Postscript Level 1 and True Type - PC ONLY  
*For BEST results convert fonts to outlines where possible.*



Email for  
Resort Trades  
Management &  
Operations Specs

## Preferred Material

- **Labels:** Please label your files with your company name
- **Digital Files:**
  - **PDF** - (joboptions file is available upon request)
  - **EPS or AI** - Adobe Illustrator (convert fonts to outlines)
  - **INDD** - Adobe Indesign with images as separate files
  - **QXD or QXP** - QuarkXpress with images as separate files
  - **TIF or PSD** - Adobe Photoshop layers intact when possible
  - **JPG** - with little to no compression
  - **ZIP or SIT** also available
- **Media CD-R** finalized and **CD-RW**

## Submission Options

- **Email to:** [resort@thetrades.com](mailto:resort@thetrades.com)
- **Upload to:** [www.thetrades.com/upload](http://www.thetrades.com/upload)
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